

Group Students Only ★

**ZSTU Bachelor Degree Program**  
**in International Economics and Trade**  
**(Track: Chinese International Business)**

**1. Major:** International Economics and Trade (Track: Chinese International Business)

**2. Objectives and Requirements**

This program is to cultivate inter-disciplinary talents with practical techniques, who are familiar with Chinese commercial culture and rules, understand the primary principles of operation in both Chinese and foreign business, master the knowledge of business management, market investigation, commercial information utilization and human resources management in the field of international business. Students trained in this way will meet the urgent needs of elites in international business and trade in the process of globalization in China.

**3. Major Subjects:**

Economics, International Trade

**4. Main Courses:**

Economics, Management, Finance, Theory and Practice of International Trade, Multinational Corporation and Foreign Investment, Electronic Commerce, International Finance, Business Negotiation and Etiquette, Situation of Chinese Commodity Market

**5. Courses with Special Features**

Situation of Chinese Commodity Market, Business Practice, An Introduction to Chinese International Trade

**6. Duration of Study:** 4 years.

**Minimum credits for graduation:** 139

**Degree:** Bachelor of Economics

**7. Percentage of Credits for the Training Program**

Course	Compulsory Credits	Optional Credits	Total credits	Percentage
General Courses	17	12	29	26.2%
Basic Courses	26	16	42	37.8%
Specialized Course	22	18	40	36.0%
Total credits	65	46	111	100%
Percentage	58.6%	41.4%	Field Preparation	28

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★ Group Size: ≥8 students

Contact us:

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